

# Sustainable Development

# 2015

Helping  
stakeholders  
shape new  
global goals for  
humanity's future



SD2015



A partnership programme between **CIVICUS** and **STAKEHOLDER FORUM** | In collaboration with **UNDESA**



*The UN process to define a new set of global goals to eradicate poverty through sustainable development must be open, transparent and inclusive. Participatory decision-making is the idea that involving all stakeholders, at every level, will result in more informed, better outcomes.*

*The purpose of this programme, **Sustainable Development 2015: Enhanced Multi-Stakeholder Engagement in the Post-Rio+20 and Post-2015 Processes (SD2015)**, is to increase stakeholder participation in these global deliberations and facilitate the goals' effective implementation.*

*SD2015 will provide tools and opportunities for all stakeholders to help build a more sustainable future through five focus areas: **raising awareness; increasing engagement; empowering stakeholders; coordinating advocacy; and strengthening governance.***

## Raise Awareness

### Improving stakeholders' understanding and recognition of the value of global goals for sustainable development

- The more stakeholders involved in the process, the more inclusive and effective the global goals will be. Improving public understanding of the issues, processes, opportunities and their potential impacts will facilitate stronger multi-stakeholder participation
- SD2015 will provide briefings for, and enhance communication between, all stakeholders from civil society, governments and the media to raise awareness of the process and its importance



## Increase Engagement

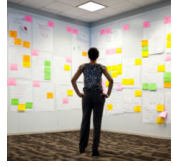


### Facilitating direct and constructive dialogue with governments and the UN

- National and international policy should be informed and guided by multi-stakeholder experience. Opportunities must always be available for all stakeholders to contribute their views, and for their voices to be heard
- SD2015 will provide opportunities and modalities for stakeholders to engage with the UN system and share expert inputs to increase the universality, relevance and ambition of the global goals

# Empower Stakeholders

## Improving stakeholders' ability to participate and influence the setting of the global goals



- When opportunities arise, stakeholders need to be well-equipped to influence key processes and actors. Guidance should be available for stakeholders to know how and when to take such chances
- SD2015 will provide tools and training to build multi-stakeholders' capacity to achieve ambitious aims for the goals through their engagement with the UN, national governments and the media

# Coordinate Advocacy



## Increasing the visibility, inclusivity and impact of advocacy activities and policy responses

- Well-coordinated advocacy can broaden stakeholder buy-in and unite different audiences and themes across national, regional and global levels. A strong network ensures messages are not lost
- SD2015 will provide tools, resources and forums for multi-stakeholders to plan and develop coordinated advocacy around the global goals, at and between local, national and global levels

# Strengthen Governance

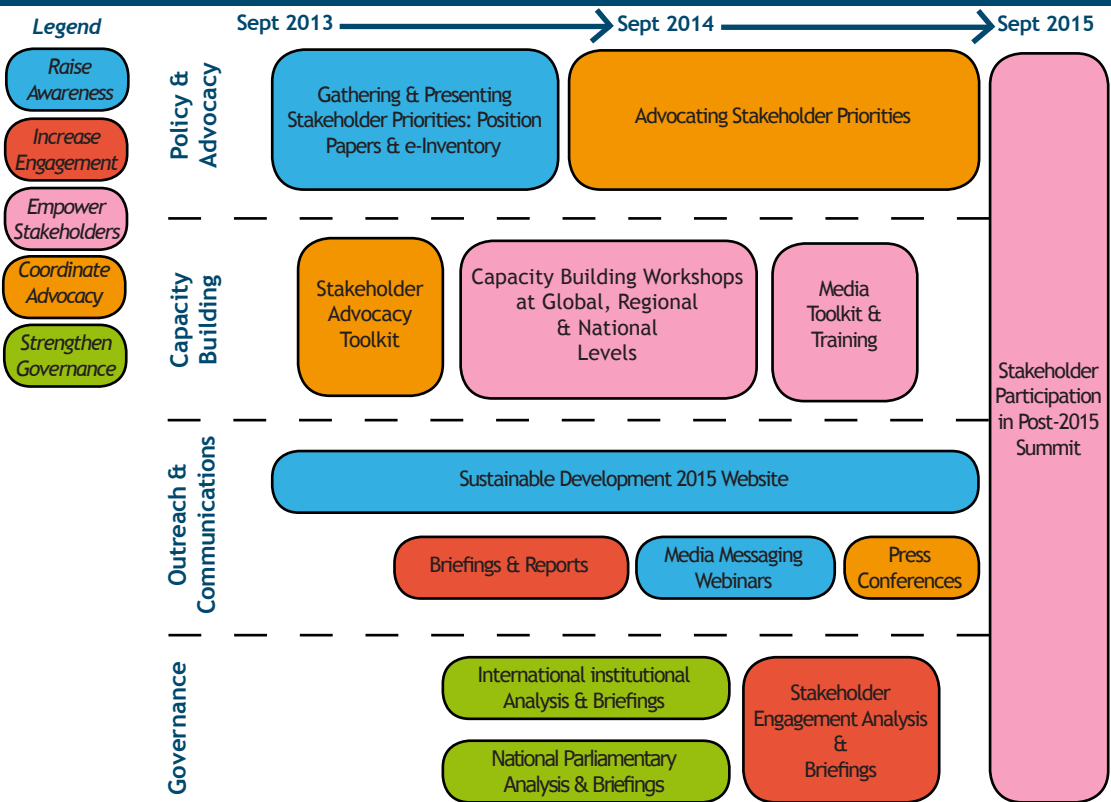
## Supporting the governance systems and institutions to effectively deliver ambitious and inclusive global goals



- Good governance is fundamental to sustainable development, helping to engage all stakeholders' creativity, energy and diversity. Increased participation, transparency, access to information and justice, and a lack of corruption, all strengthen accountability
- SD2015 will inform parliamentarians on the global goals agenda, develop global institutions and engage existing networks and infrastructure for all stakeholders. Exemplars in, and synergies between, national and international policy making will be identified and used to develop guidance

# OVERVIEW OF ACTIVITIES

## Global to National Projects



### Contact us

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### More Information

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